Podcast Rubric

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| PROJECT PURPOSE: (1) To generate, gather, and organize the ideas and information to podcast for an intended purpose and audience based on elements of fictional stories; and (2) To use technical skills to create meaning through sound, music, voice and structure. | | | | | |
|  | Acquiring | Developing | Refining | Mastery | Extending |
| Developing the Idea – Storyline  Clear idea of where everything is going, twists turns, unique, comprehensive, neat characters | - The plot is unclear.  Information is limited. No purpose.  - May be illogical, inappropriate for audience, or unoriginal in context  - Characters are very stock and static.  - No twists, static plot. | - Demonstrates some knowledge of purpose and audience.  - Topic is broad but you can see where the author is going. Support is attempted but it does not flesh out the storyline. A twist.  - Characters somewhat interesting. | - Demonstrates knowledge of purpose and audience.  - Topic is narrowing but you could be more specific in places. Mostly fleshes out a reasonable storyline.  - Some good twists, unexpected events.  - Characters interesting | - Demonstrates clear knowledge of purpose and audience.  - Topic is very clear and specific. Exciting and unique context  - Great twists, unexpected events.  - Characters very unique and interesting | - All the Mastery level, but perhaps a second season, or over and above in complexity. |
| Scripting  Interesting selection from storyline, brought to life, twists and turns, character development. | - Is able to generate only simple, stock dialogue  - Does not provide an initial entry point into the text  - difficulty linking to main ideas of the Podcast  - Not a crucial moment in the script/inappropriate for audience.  - Characters flat  - Simple word choices  - narration forced or absent | - Appropriate dialogue.  - Experimenting with word choices  - Some narration, not naturally incorporated  - Some initial entry point into the text.  - Somewhat interesting point in podcast plot.  - Most characters flat, one may be interesting. | - Appropriate and purposeful dialogue.  - Good word choices  - Good narration element  - Provides reasonable initial entry point into the text.  - Interesting point in podcast plot.  - Characters development well done but not strong | - Complex and appropriate dialogue.  - Strong word choices  - Powerful narration  - Provides strong initial entry point into the text.  - Crucial point in podcast plot.  - Characters fully developed, round and maybe dynamic. | - All the Mastery and has chosen to do another crucial scene in the plotline. |
| Recording and Delivery  Music selection, sounds and voices | - Delivery is hesitant and choppy. Sounds like the presenter is reading.  - Enunciation muddled, rhythm distracting, pacing and timing lacking  - Sounds/music poorly chosen/done or absent. | - Delivery is reasonable. Presenters try to add some emphasis.  - Enunciation and rhythm has some structure, pacing, timing.  - Sounds/music too little, maybe lacking consistency. | - Delivery is smooth and consistent. Presenters add emphasis.  - Enunciation and rhythm is clear, structured, paced for effect.  - Sounds/music works but could do more. | - Well rehearsed, smooth delivery with strong emotional elements  - Enunciation and rhythm is powerful, purposeful, well timed.  - Sounds/music awesome, nicely balanced. | - All Mastery and you create your own sounds in unique ways, write and record your own music, etc. |
| Technical production and editing­­ | - Presentation is recorded in a noisy environment with constant background noise and distractions. Not edited out.  - Volume and transitions not balanced.  - Podcast is either too long or too short to keep the listener engaged. | - Presentation is recorded in a semi-quiet environment with some background noise and distractions.  - Volume and transitions not balanced.  - Podcast length is either somewhat long or short to keep listener engaged. | - Presentation is recorded in a quiet environment with minimal background noise and distractions.  - Volume and balance is acceptable. Some unclear.  - Podcast length keeps listener’s interest. | - Presentation is recorded in a quiet environment without background noise and distractions.  - Volume of voice, music, and effects enhance the presentation.  - Length/pace keeps the listener engaged. | - All Mastery and you seek out different recording platforms/links/file sharing, or create a visual element to enhance the podcast. |