Podcast Rubric

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| PROJECT PURPOSE: (1) To generate, gather, and organize the ideas and information to podcast for an intended purpose and audience based on elements of fictional stories; and (2) To use technical skills to create meaning through sound, music, voice and structure.  |
|   | Acquiring | Developing | Refining  | Mastery  | Extending |
| Developing the Idea – StorylineClear idea of where everything is going, twists turns, unique, comprehensive, neat characters | - The plot is unclear. Information is limited. No purpose.- May be illogical, inappropriate for audience, or unoriginal in context- Characters are very stock and static. - No twists, static plot. | - Demonstrates some knowledge of purpose and audience.- Topic is broad but you can see where the author is going. Support is attempted but it does not flesh out the storyline. A twist.- Characters somewhat interesting.  | - Demonstrates knowledge of purpose and audience.- Topic is narrowing but you could be more specific in places. Mostly fleshes out a reasonable storyline. - Some good twists, unexpected events.- Characters interesting | - Demonstrates clear knowledge of purpose and audience.- Topic is very clear and specific. Exciting and unique context- Great twists, unexpected events.- Characters very unique and interesting | - All the Mastery level, but perhaps a second season, or over and above in complexity. |
| Scripting Interesting selection from storyline, brought to life, twists and turns, character development. | - Is able to generate only simple, stock dialogue- Does not provide an initial entry point into the text- difficulty linking to main ideas of the Podcast- Not a crucial moment in the script/inappropriate for audience.- Characters flat- Simple word choices- narration forced or absent | - Appropriate dialogue.- Experimenting with word choices - Some narration, not naturally incorporated- Some initial entry point into the text.- Somewhat interesting point in podcast plot.- Most characters flat, one may be interesting. | - Appropriate and purposeful dialogue.- Good word choices - Good narration element- Provides reasonable initial entry point into the text.- Interesting point in podcast plot.- Characters development well done but not strong | - Complex and appropriate dialogue.- Strong word choices - Powerful narration- Provides strong initial entry point into the text.- Crucial point in podcast plot.- Characters fully developed, round and maybe dynamic. | - All the Mastery and has chosen to do another crucial scene in the plotline. |
| Recording and Delivery Music selection, sounds and voices | - Delivery is hesitant and choppy. Sounds like the presenter is reading. - Enunciation muddled, rhythm distracting, pacing and timing lacking- Sounds/music poorly chosen/done or absent. | - Delivery is reasonable. Presenters try to add some emphasis. - Enunciation and rhythm has some structure, pacing, timing.- Sounds/music too little, maybe lacking consistency. | - Delivery is smooth and consistent. Presenters add emphasis. - Enunciation and rhythm is clear, structured, paced for effect.- Sounds/music works but could do more. | - Well rehearsed, smooth delivery with strong emotional elements - Enunciation and rhythm is powerful, purposeful, well timed. - Sounds/music awesome, nicely balanced. | - All Mastery and you create your own sounds in unique ways, write and record your own music, etc.  |
| Technical production and editing­­  | - Presentation is recorded in a noisy environment with constant background noise and distractions. Not edited out.- Volume and transitions not balanced. - Podcast is either too long or too short to keep the listener engaged.  | - Presentation is recorded in a semi-quiet environment with some background noise and distractions. - Volume and transitions not balanced. - Podcast length is either somewhat long or short to keep listener engaged.  | - Presentation is recorded in a quiet environment with minimal background noise and distractions. - Volume and balance is acceptable. Some unclear.- Podcast length keeps listener’s interest.  | - Presentation is recorded in a quiet environment without background noise and distractions. - Volume of voice, music, and effects enhance the presentation. - Length/pace keeps the listener engaged. | - All Mastery and you seek out different recording platforms/links/file sharing, or create a visual element to enhance the podcast. |