**What's in a Name - Story Rubric**

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| --- | --- | --- | --- | --- |
| Criteria | 1 | 2 | 3 | 4 |
| Cohesive theme/ Structure/ Length | -Missed idea of "Culture" creation  No context  Too short | -Some "Cultural ideas strayed off topic.  -Some context  - Length OK  - Some wrap-up | -"Cultural" ideas clear and on task but not "WOW"  - Good context  - Decent length (~10 slides)  Decent wrap-up | -All "cultural" ideas worked together for a strong theme  -Perfect length (satisfying)  - Creative context  - Creative wrap-up |
| Name choices | Simple naming, not enough | Simpler naming, enough, not creative | Good naming, some creativity not enough description | -Strategy for name was unique  - descriptive, powerful |
| Picture and text | Little interaction with text and pictures. | Pictures link somewhat with text | Pictures and text link well. | Powerful links, tightly woven with text |
| Presentation style | Quiet, avoid eye contact, unclear, unpracticed | Not practiced well, may not engage audience | Clear and accurate, may lack emotion  Engage audience | Clear, heartfelt  May include other elements |

Comments and suggestions for improvement:

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