**What's in a Name - Story Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Criteria | 1 | 2 | 3 | 4 |
| Cohesive theme/ Structure/ Length | -Missed idea of "Culture" creationNo contextToo short | -Some "Cultural ideas strayed off topic. -Some context- Length OK- Some wrap-up | -"Cultural" ideas clear and on task but not "WOW"- Good context- Decent length (~10 slides)Decent wrap-up | -All "cultural" ideas worked together for a strong theme-Perfect length (satisfying)- Creative context- Creative wrap-up |
| Name choices | Simple naming, not enough | Simpler naming, enough, not creative | Good naming, some creativity not enough description | -Strategy for name was unique- descriptive, powerful |
| Picture and text | Little interaction with text and pictures. | Pictures link somewhat with text | Pictures and text link well. | Powerful links, tightly woven with text |
| Presentation style | Quiet, avoid eye contact, unclear, unpracticed | Not practiced well, may not engage audience | Clear and accurate, may lack emotionEngage audience | Clear, heartfeltMay include other elements |

Comments and suggestions for improvement:

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